



Professional Advisors Update

March 2013

Promoting Philanthropy

- **Assets:** \$210.8 million (12/31/12) vs. \$181.5 million the year prior.
- **Donor Gifts and Grants**
 - ✓ 68% increase in donor gifts: \$41.9 million in FY2013 vs. \$25 million in FY2012
 - ✓ 25% increase in donor grants: \$23.6 million FY2013 vs. \$18.9 million in FY2012
 - ✓ 33 new funds this fiscal year: 25 donor-advised, 3 designated funds, 3 field of interest funds, 1 scholarship fund, and 1 employee care fund
- **Business Development/Activities**
 - ✓ Asset Development – Fiscal cliff uncertainties and year-end giving trends combined to make December a strong “gift” month for the Community Foundation.
 - ✓ Private Family Foundation Conversion – Financial and privacy benefits offered by the Community Foundation helped convince a multi-million-dollar private foundation donor to convert to the funds to a donor advised fund held at the Community Foundation.
 - ✓ St. Louis Gives Day – The Community Foundation is taking a leadership role in the promotion of a 24-hour online day of giving, tentatively scheduled for Spring 2014.
- **YourGivingLink:** Designed to be a helpful reference tool for donors, our database of regional charities at YourGivingLink.org is now active with 303 nonprofits listed.

Community Foundation Involvement

➤ STL Youth Jobs

- ✓ The Community Foundation is collaborating with the City of St. Louis Mayor's office, Incarnate Word Foundation, and UMSL Public Policy Research Center to design a summer youth jobs program (STL Youth Jobs), modeled after similar programs established in Boston, Memphis, and Cleveland.
- ✓ The Community Foundation is also serving as fiscal agent to hold and administer funds for the STL Youth Jobs, and was awarded \$100,000 from the City of St. Louis from Proposition S funds for St. Louis Programs for Youth at Risk.

➤ St. Louis Graduates

- ✓ The Community Foundation is one of 4 funders of St. Louis Graduates (along with Deaconess Foundation, The Scholarship Foundation, and Civic Progress).
- ✓ A St. Louis Graduates scholarship fund has been created at the Community Foundation.
- ✓ Established by St. Louis Graduates, Scholarship Central is designed to be the go-to resource for students to provide information on all private college scholarships available in the St. Louis region. The following are interesting statistics:
 - 3,237 students drafted or completed an application
 - 2,055 applications submitted
 - 355 students awarded
 - \$2.1 million total scholarships awarded
 - 39% of the scholarships awarded are Community Foundation dollars
 - 13% of awarded students attend St. Louis Public Schools

➤ City of St. Louis Sustainability Plan

- The National Funder's Network has awarded to St. Louis \$50,000 in matching funds to accelerate the city's sustainability efforts. The award was made as a result of local matching dollars provided through the collaborative effort and support of the William A. Kerr Foundation, Incarnate Word Foundation, Trio Foundation, and the Community Foundation.