



GIVE STL DAY IS MAY 3, 2016!

Whether your organization was one of the 790 nonprofits that participated in Give STL Day last year or is new to the action in 2016, the St. Louis Community Foundation has a training session to get your nonprofit ready for Give STL Day 2016.

Social media trainings are available this year to help nonprofits build and amplify their online presence for Give STL Day and beyond!

New to Give STL Day? Be sure to sign up for “Full Training.” You will learn everything you need to know to participate in Give STL Day 2016!

Returning Nonprofit? If you are a veteran participant, please register for one of our “Mini Bootcamps,” which assumes a basic understanding of the mechanics of Give STL Day and will cover changes for 2016.

JANUARY 12

Kickoff Give STL Day 2016: Past Give Day Successes

Sponsored by **Community Service Public Relations Council**

Learn from nonprofits that developed successful strategies for activating donors, attracting new ones, and increasing donations.

11:30 am - 12:00 pm Registration & Networking
12:00 pm - 1:15 pm Lunch & Program

Sheraton Clayton Plaza Hotel

Fee: CSPRC Members, \$30; Non-Members, \$40; Students, \$25

Registration link: www.csprc.org

JANUARY 21

Social Media 1.0: Tools & Getting Started with Social Media

Sponsored by **Nonprofit Management and Leadership Program at University of Missouri–St. Louis**

Get a basic landscape on today’s key digital tools & learn tips on how to leverage social media opportunities.

1:00 pm - 4:00 pm

J.C. Penney Conference Center at UMSL, Room 92

Fee: \$25

Registration link: [Bit.ly/GiveSTLDay16](http://bit.ly/GiveSTLDay16)

FEBRUARY 11

Social Media 2.0: Marketing Strategies for Social Media Campaigns

Sponsored by **Nonprofit Management and Leadership Program at University of Missouri–St. Louis**

Learn new strategies to help you leverage your nonprofit’s online social media presence.

1:00 pm - 4:00 pm

J.C. Penney Conference Center at UMSL, Room 92

Fee: \$25

Registration link: coming soon

FEBRUARY 17

Collaborative Strategies for Enhancing Regional Giving Day Experiences

Sponsored by **Association of Fundraising Professionals**

Time, location, and fee: TBD

Registration link: coming soon

MARCH 3

Give STL Day Full Training (Illinois)

Sponsored by **Archford Capital Strategies**

3:30 pm - 5:00 pm

Far Oaks Golf Club, Caseyville, IL 62232

Fee: Free, but registration is required and seating is limited

Registration 618-416-7085 or j.hanger@archfordcapital.com

MARCH 23

Give STL Day Mini Bootcamp (Missouri)

Sponsored by **Regions Bank**

8:30 am - 9:30 am

Regions Bank

8182 Maryland Ave., 12th Floor, Clayton, MO 63105

Fee: Free, but registration is required and seating is limited

Registration: nfranklin@stlgives.org

MARCH 30

Give STL Day Mini Bootcamp (Illinois)

Sponsored by **Archford Capital Strategies**

3:30 pm - 5:00 pm

Far Oaks Golf Club, Caseyville, IL 62232

Fee: Free, but registration is required and seating is limited

Registration: 618-416-7085 or j.hanger@archfordcapital.com

APRIL 5

Give STL Day Full Training (Missouri)

Sponsored by **Regions Bank**

8:30 am - 10:00 am

8182 Maryland Ave., 12th Floor, Clayton, MO 63105

Fee: Free, but registration is required and seating is limited

Registration: nfranklin@stlgives.org

APRIL 12

Give STL Day Mini Bootcamp Training (Missouri)

Sponsored by **Regions Bank**

4:00 pm - 5:00 pm

8182 Maryland Ave., 12th Floor, Clayton, MO 63105

Fee: Free, but registration is required and seating is limited

Registration: nfranklin@stlgives.org

APRIL 19

Give STL Day Full Training Webinar

Sponsored by **St. Louis Community Foundation**

This is the last opportunity to get training for Give STL Day 2016!

3:30 pm - 5:00 pm

Fee: Free and unlimited registration

Registration link: [Bit.ly/GiveSTLDayWebinar](http://bit.ly/GiveSTLDayWebinar)

